

ORDER

**KSNV**

Orders
Order / Rev: 107734
Alt Order #: 06861689
Product Desc: NRCC IE 2012
Estimate: 3337
Flight Dates: 10/19/12 - 10/25/12
Original Date / Rev: 10/11/12 / 10/11/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC-IE
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	96	\$115,600.00	\$98,260.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	96	\$115,600.00	\$98,260.00	0.00
Totals	96	\$115,600.00	\$98,260.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	53%	\$115,600.00
Market	100%	\$218,113.21

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	5%	\$10,905.66
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$32,716.98
KTUD	2%	\$4,362.26
KVVU	20%	\$43,622.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$10,905.66

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/19/12	10/19/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--			2			\$600.00		0.00			

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Advertiser: NRCC-IE
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/19/12	10/19/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$600.00		0.00						
E 2	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$600.00		0.00						
E 3	KSNV	10/23/12	10/23/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$600.00		0.00						
E 4	KSNV	10/24/12	10/24/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	2		\$600.00		0.00						
E 5	KSNV	10/25/12	10/25/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	2		\$600.00		0.00						
E 6	KSNV	10/19/12	10/19/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$1,000.00		0.00						
E 7	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$1,000.00		0.00						
E 8	KSNV	10/23/12	10/23/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$1,000.00		0.00						
E 9	KSNV	10/24/12	10/24/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	2		\$1,000.00		0.00						
E 10	KSNV	10/25/12	10/25/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	2		\$1,000.00		0.00						
E 11	KSNV	10/19/12	10/19/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$1,900.00		0.00						
E 12	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$1,900.00		0.00						
E 13	KSNV	10/23/12	10/23/12		CM	658a-9am	-T-----	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1			\$1,900.00		0.00				
E 14	KSNV	10/24/12	10/24/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1			\$1,900.00		0.00				
E 15	KSNV	10/25/12	10/25/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$1,900.00		0.00				
E 16	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				News 3 Sunrise SATURDAY											
				NW3 AT SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		2			\$450.00		0.00				
E 17	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Saturday Today											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		2			\$900.00		0.00				
E 18	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				News 3 Sunrise SUNDAY											
				NW3-SUNRS WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		2			\$450.00		0.00				
E 19	KSNV	10/19/12	10/19/12	Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Days of our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$425.00		0.00				
E 20	KSNV	10/22/12	10/22/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Days of our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$425.00		0.00				
E 21	KSNV	10/23/12	10/23/12	Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Days of our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1			\$425.00		0.00				
E 22	KSNV	10/24/12	10/24/12	Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Days of our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1			\$425.00		0.00				
E 23	KSNV	10/25/12	10/25/12	Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Days of our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$425.00		0.00				
E 24	KSNV	10/19/12	10/19/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		1			\$1,800.00		0.00				
E 25	KSNV	10/22/12	10/22/12		CM	5-630p	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$1,800.00		0.00						
E 26	KSNV	10/23/12	10/23/12	M-F Early News	CM	5-630p	-T-----	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$1,800.00		0.00						
E 27	KSNV	10/24/12	10/24/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$1,800.00		0.00						
E 28	KSNV	10/25/12	10/25/12	M-F Early News	CM	5-630p	---T---	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	2		\$1,800.00		0.00						
E 29	KSNV	10/20/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$675.00	1	0.00	NM	2	\$1,350.00
				Sa-Su Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	2		\$675.00		0.00						
E 30	KSNV	10/19/12	10/19/12	M-F Jeop/Wheel	CM	630-730pm	----F--	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
				M-F Jeopardy/Wheel of Fortune											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$1,700.00		0.00						
E 31	KSNV	10/22/12	10/22/12	SIGN ON-SIGN OFF	CM	930-1030P	M-----	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
				Jeop/Wheel in Prime											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$1,700.00		0.00						
E 32	KSNV	10/23/12	10/23/12	M-F Jeop/Wheel	CM	630-730pm	-T-----	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
				M-F Jeopardy/Wheel of Fortune											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$1,700.00		0.00						
E 33	KSNV	10/24/12	10/24/12	M-F Jeop/Wheel	CM	630-730pm	--W----	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
				M-F Jeopardy/Wheel of Fortune											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	2		\$1,700.00		0.00						
E 34	KSNV	10/25/12	10/25/12	M-F Jeop/Wheel	CM	630-730pm	---T---	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
				M-F Jeopardy/Wheel of Fortune											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	2		\$1,700.00		0.00						
E 35	KSNV	10/19/12	10/19/12	FacetoFace/Ralston Rep	CM	730-758pm	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				FacetoFace/Ralston Report											
				NWS3 J. RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$900.00		0.00						
E 36	KSNV	10/22/12	10/22/12	RALSTON in PRIME	CM	8-11pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				RALSTON in PRIME											
				NWS3 J. RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$900.00		0.00						
E 37	KSNV	10/23/12	10/23/12		CM	730-758pm	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00

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				FacetoFace/Ralston Repc											
				FacetoFace/Ralston Report											
				NWS3 J. RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$900.00		0.00			
E 38	KSNV	10/24/12	10/24/12	FacetoFace/Ralston Repc	CM	730-758pm	--W----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				FacetoFace/Ralston Report											
				NWS3 J. RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$900.00		0.00			
E 39	KSNV	10/25/12	10/25/12	FacetoFace/Ralston Repc	CM	730-758pm	---T---	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				FacetoFace/Ralston Report											
				NWS3 J. RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$900.00		0.00			
E 40	KSNV	10/20/12	10/20/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
				WKND Jeop/Wheel											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$525.00		0.00			
E 41	KSNV	10/22/12	10/22/12	Mon PR 8-9p	CM	8-9pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Monday Prime 8-9pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$4,000.00		0.00			
E 42	KSNV	10/23/12	10/23/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
				Tuesday Prime 8-9pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					2	\$4,000.00		0.00			
E 43	KSNV	10/21/12	10/21/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
				NFL Football											
				NBC SUN-FTBL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$10,000.00		0.00			
E 44	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
				News 3 in Prime											
				NWS3 LVE-PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					2	\$1,800.00		0.00			
E 45	KSNV	10/22/12	10/22/12	News 3 Live in Prime	CM	7-10pm	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				News 3 in Prime											
				NWS FOLO DEBATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$1,200.00		0.00			
E 46	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,400.00		0.00			
E 47	KSNV	10/24/12	10/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,400.00		0.00			
E 48	KSNV	10/25/12	10/25/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,400.00		0.00			
E 49	KSNV	10/20/12	10/20/12		CM	11pm-1135pm	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00

Order / Rev: 107734
 Alt Order #: 06861689
 Flight Dates: 10/19/12 - 10/25/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 3337

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,400.00		0.00						
E 50	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Sa-Su News 3 at Eleven															
WKD NWS3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,400.00		0.00						
E 51	KSNV	10/19/12	10/19/12	The Tonight Show	CM	1135p-1236a	----F--	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$750.00		0.00						
E 52	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1236a	M-----	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$750.00		0.00						
E 53	KSNV	10/23/12	10/23/12	The Tonight Show	CM	1135p-1236a	-T-----	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$750.00		0.00						
E 54	KSNV	10/24/12	10/24/12	The Tonight Show	CM	1135p-1236a	--W----	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	2		\$750.00		0.00						
E 55	KSNV	10/25/12	10/25/12	The Tonight Show	CM	1135p-1236a	---T---	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	2		\$750.00		0.00						
E 56	KSNV	10/19/12	10/19/12	Late Night w/Fallon	CM	1236a-136am	----F--	:30	2	\$350.00	1	0.00	NM	2	\$700.00
Late Night w/Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$350.00		0.00						
E 57	KSNV	10/22/12	10/22/12	Late Night w/Fallon	CM	1236a-136am	M-----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
Late Night w/Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$350.00		0.00						
E 58	KSNV	10/23/12	10/23/12	Late Night w/Fallon	CM	1236a-136am	-T-----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
Late Night w/Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$350.00		0.00						
E 59	KSNV	10/24/12	10/24/12	Late Night w/Fallon	CM	1236a-136am	--W----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
Late Night w/Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	2		\$350.00		0.00						
E 60	KSNV	10/25/12	10/25/12	Late Night w/Fallon	CM	1236a-136am	---T---	:30	2	\$350.00	1	0.00	NM	2	\$700.00
Late Night w/Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	2		\$350.00		0.00						
E 61	KSNV	10/20/12	10/20/12		CM	1130pm-1:02am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00

Order / Rev: 107734
 Alt Order #: 06861689
 Flight Dates: 10/19/12 - 10/25/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 3337

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Saturday Night Live															
SAT NITE LIVE															
Saturday Night Live															
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1			\$2,000.00		0.00				
E 62	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	SM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORT NT-L VGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1			\$400.00		0.00				
													Totals	96	\$115,600.00